

Will Convergence be a Tool for Social Change in Africa?



- My talk is called "Convergence with Advanced Wireless Systems" in Africa?"
- I hope to inform the audience what has been happening worldwide and specifically in Africa. What may make commercial sense and the implications for regulators and policy makers throughout Africa.
- What Africa wants and needs regarding spectrum allocation for the economies of scale that convergence may drive.
- Secondly, not to overtax these converged networks with high licence fees, airtime taxes and especially handset import taxes.

AGENDA

- 1. List technologies to converge
- 2. Contents to converge
- 3. How does Africa benefit
- 4. Status of telephony in Africa
- 5. Wireless technologies in Africa
- 6. The African CDMA Forum
- 7. What Africa wants and needs



A place where you can find all the information regarding CDMA hardware, software, find qualified staff, jobs, solutions to problems, purchase certified handsets at best prices, hold discussions with other operators, see where conferences are being held, assist your regulator to find out best practices in other countries and much, much more.......

African CDMA Forum Bill Hearmon

www.3gafrica.org





Why Converge?

- It is economically driven?
- Examples from transport industries
- Will an operator increase ARPU?

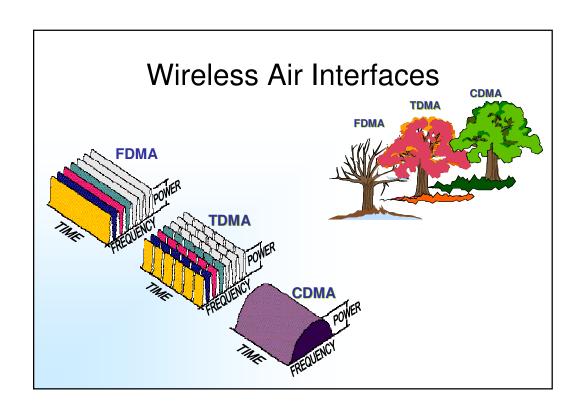
Futuristics

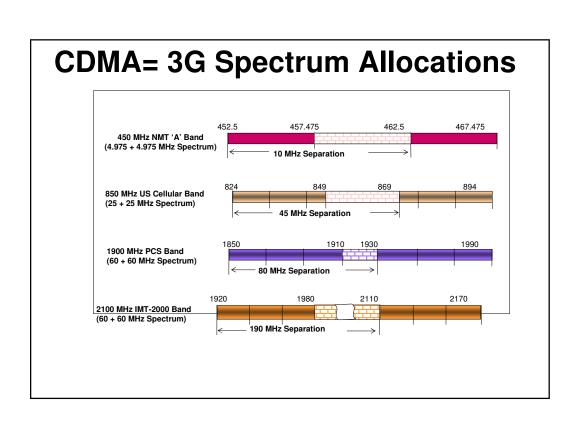
- What should the information, communications technology and media material landscape look like in thirty years time.
- A number for all for life?

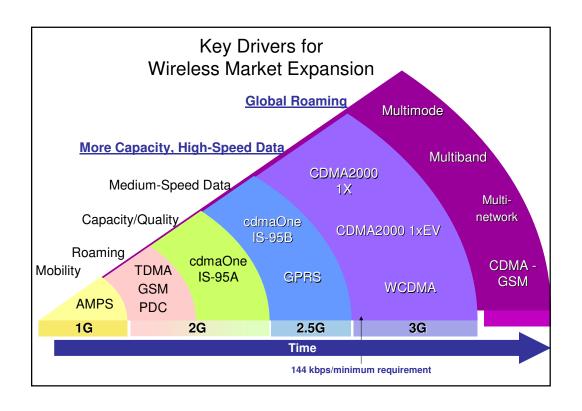
Other industries in the past?

- Automobiles
- Transport
- Medicine
- Housing
- Manufacturing

- Shipping
- Railroads
- Agriculture
- Fishing
 - Animal husbandry

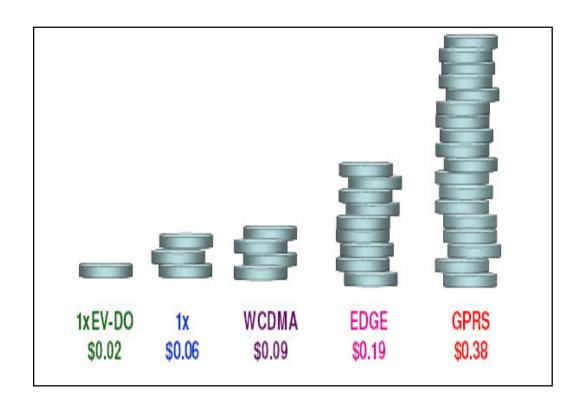


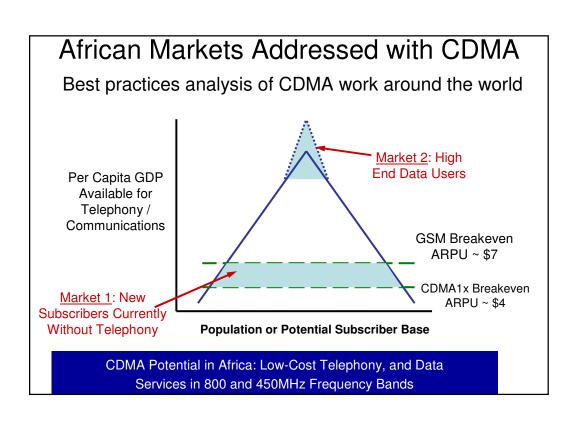




Unified Licensing effects

- The cases in Nigeria, India,
 Afghanistan and Morocco
- Works in progress in Africa
- The regulators point of view
- Is there a "Best Practice?"





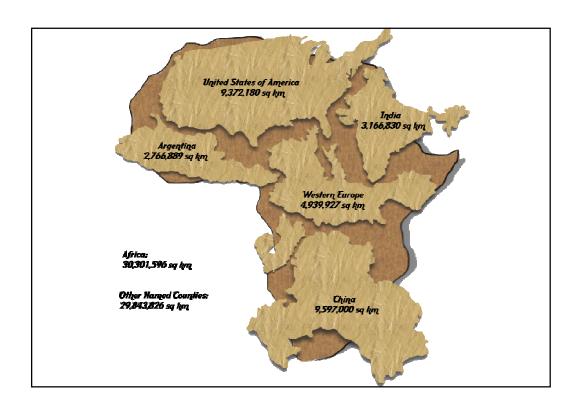
CDMA Benefits

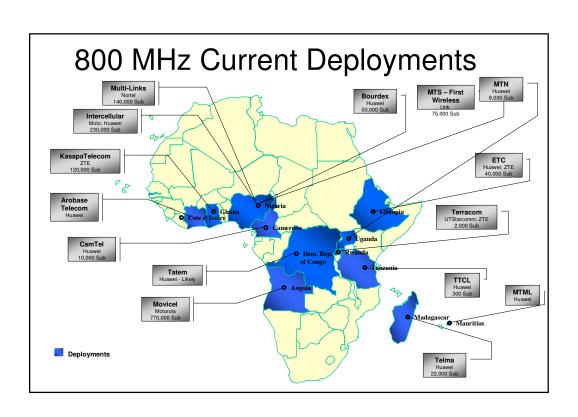
- Fastest growing air interface technology in the world
- High quality voice and data transmissions
- · Most spectrally efficient air interface
- Provides excellent coverage (multipath diversity)
- Handoffs are done in a robust manner
- Offers secure transmissions
- · Offers lowest cost per minute, megabyte or message
- Consumes less battery power
- Supports new High Data Rate technologies

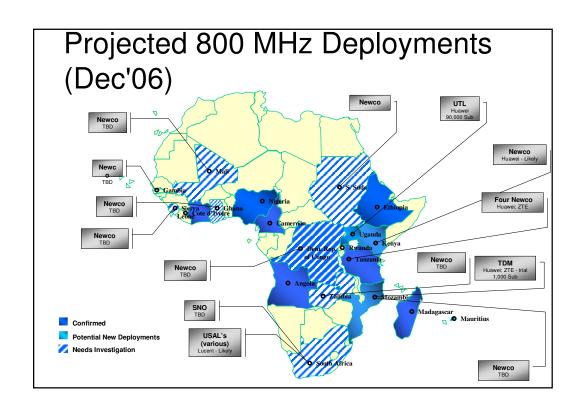


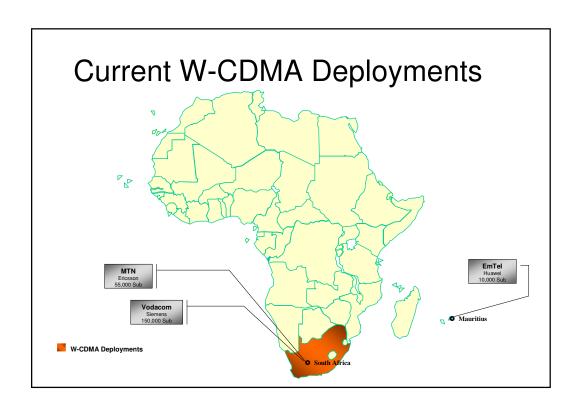
CDMA is a Superior Air Interface Technology



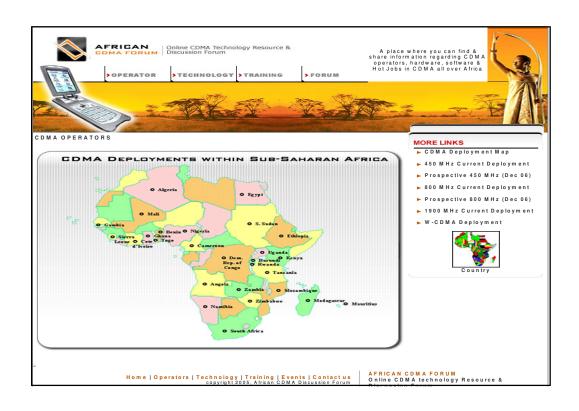


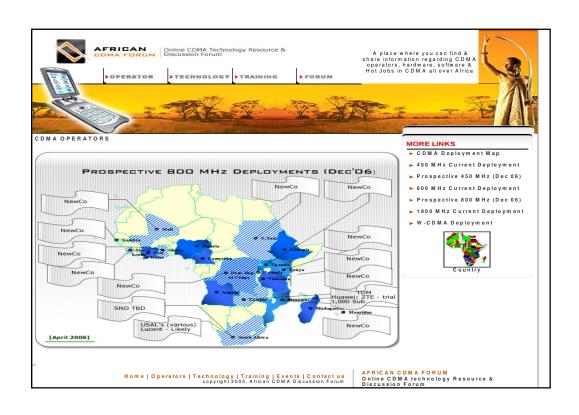








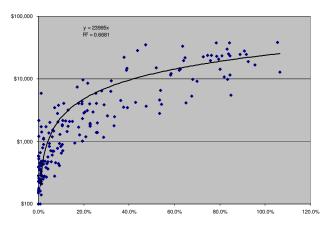




Mobile phones increase GDP 1% = \$240

Impact of Improving Telephony Connectivity

It is not just about Voice...



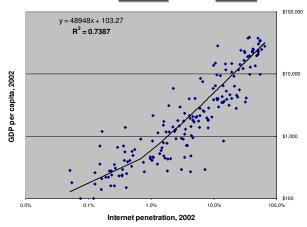
For each 1% increase in Mobile penetration, GDP per capita goes up by US\$240

Source: Michael Minges, TMG Telecom, and ITU World Telecommunications Database Statistics, 2003.

Data even more so 1% = \$593

Impact of Improving Connectivity

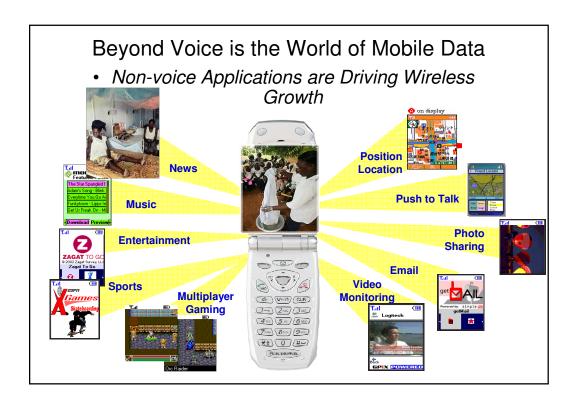
It is about voice and data...



For each 1% increase in Internet penetration, GDP per capita goes up by US\$593

Source: Michael Minges, TMG Telecom, and ITU World Telecommunications Database Statistics, 2003.

There is a silent **tsunami** under way all the time in rural Africa. Every month, as many children die of malaria in Africa as died in the tsunami – about **150,000 children dying every month**."



What part will 4G play?

- What is 4G?
- What role will IP play?
- What role will wireless play?