

# **New Directions for Telecom Competition Policy** *in the transition period from PSTN to IP-based networks*



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# Outline of Japanese Telecom Competition Policy

Age of Telephony

Emergence of Internet

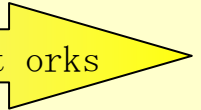
Transition to Full IP-based networks



Transition from

to

-based networks



From monopoly to competition

19

- Introduction of market principles
- Privatization of NTT--PC

Further promotion of competition

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- Establishment of interconnection rules
- Reorganization of NTT (1999)
- Deregulation of market entry restrictions
- Abolition of foreign investment regulations (except for NTT and NTT regional companies)

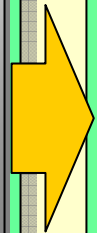
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- Strengthening of asymmetric regulations
- Setting up of Telecommunications Business Dispute Committee
- Establishment of USF mechanism

From "ex-ante" regulation to "ex-post" regulation

- Abolition of Type1 and Type 2 business categories
- Drastic deregulation of price and tariff regulations

- Introduction of Competition review



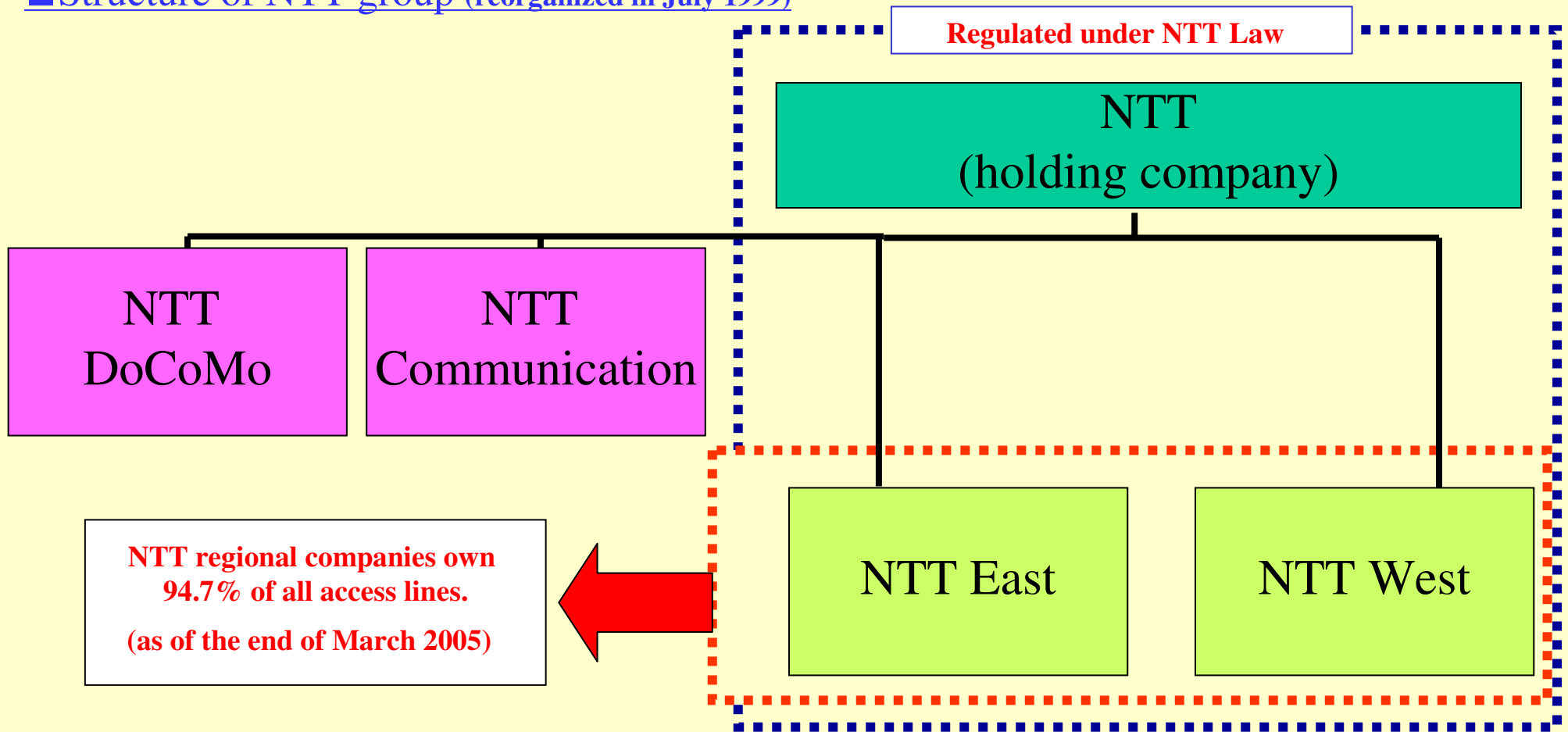
Review of Competition Rules corresponding to transition to full IP-based networks

# Current Status of Japanese Telecom Market

## ■ Number of telecom carriers (NCC: New Common Carriers)

| April 1985 | April 1989 | April 1993 | April 1997 | April 2001 | March 2006 |
|------------|------------|------------|------------|------------|------------|
| 87         | 738        | 1,259      | 4,726      | 9,348      | 13,729     |

## ■ Structure of NTT group (reorganized in July 1999)



## Outline of the SMP Regulation (1) --- Interconnection(1/2)

- Focusing on SMP carrier facilities (designating such facilities) and regulating the provision conditions.
- In the fixed market, essential facilities are regulated.
- In the mobile market, the facilities serving a relatively larger proportion of subscribers are regulated though they are not essential because the providers are limited due to the scarcity of the frequency.

# Outline of the SMP Regulation (1) --- Interconnection(2/2)

| Market   | fixed  | mobile   |
|--|--|--|
| <ul style="list-style-type: none"> <li>Criteria</li> </ul>             | <ul style="list-style-type: none"> <li>Access lines with more than 10% of share (designated on a prefectural basis)</li> </ul>                       | <ul style="list-style-type: none"> <li>Access lines with more than 10% of share (designated on a business area basis)</li> </ul> |
| <ul style="list-style-type: none"> <li>Regulated facilities</li> </ul> | <ul style="list-style-type: none"> <li>Access lines and related telecommunications facilities</li> </ul>   | <ul style="list-style-type: none"> <li>Base station lines and related mobile telecommunications facilities</li> </ul>            |
| <ul style="list-style-type: none"> <li>Obligations</li> </ul>          | <ul style="list-style-type: none"> <li>Accounting separation</li> <li>Authorization of provided conditions</li> <li>Cost-oriented charges</li> </ul> | <ul style="list-style-type: none"> <li>Notification of provided conditions</li> </ul>  |

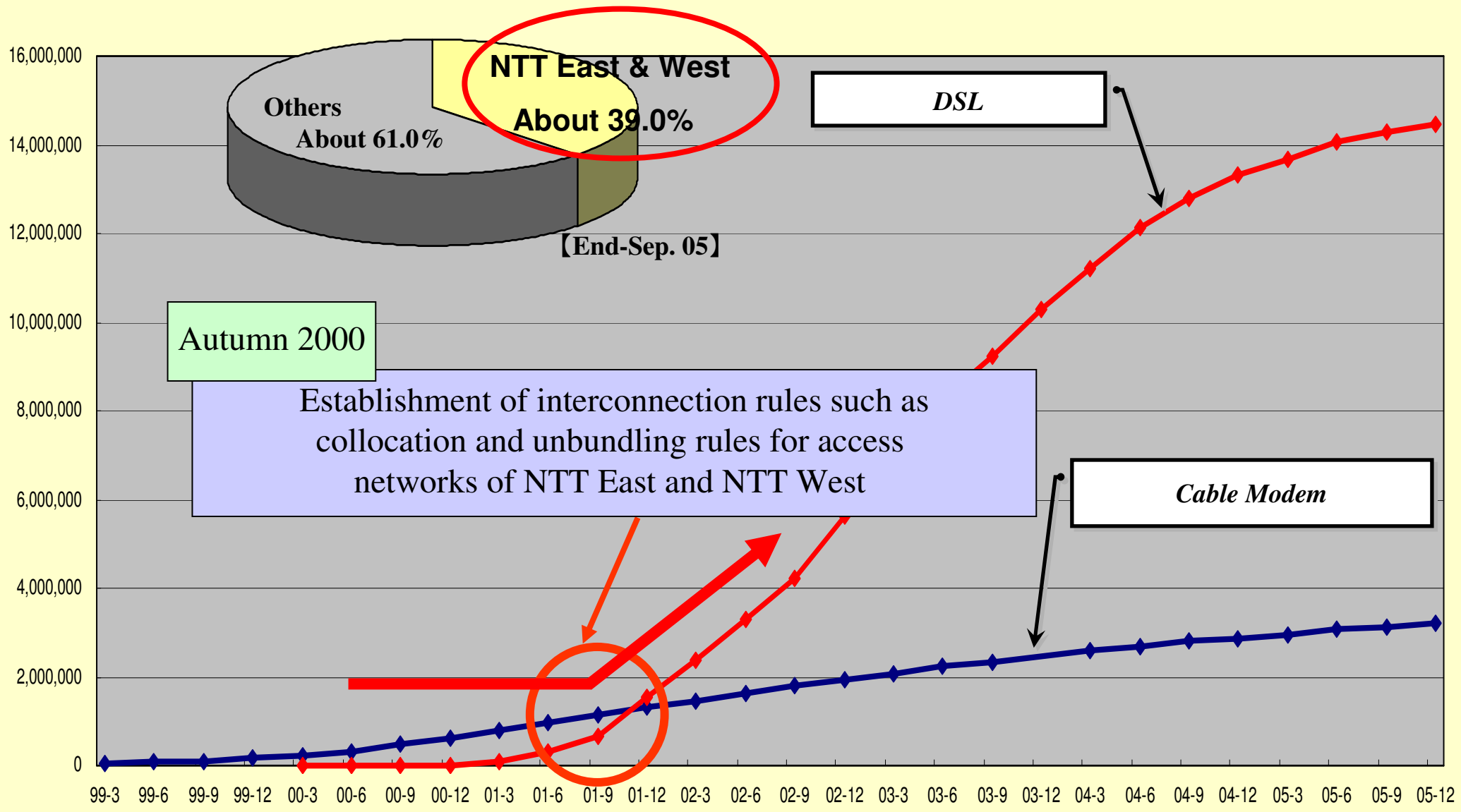
## Outline of the SMP Regulation (2) --- Prohibition

| Market      | fixed   | mobile   |
|-------------|---|--|
| Criteria    | <ul style="list-style-type: none"> <li>□ the carriers □ ith designated facilities</li> </ul>  | <ul style="list-style-type: none"> <li>□ the carriers □ ith designated facilities</li> <li>□</li> <li>□ xceeding □ □ □ of market share (revenue basis)</li> </ul>  |
| prohibition | <ul style="list-style-type: none"> <li>□ □ sing or providing other telecom operator's information inappropriately.</li> <li>□ □ reating other telecom operators unfairly.</li> <li>□ Interfering or restricting manufacturers, etc. un□ustly.</li> <li>□ Fire□all □ ith specified brother□child telecom operators.</li> <li>□ □ reating such specified operators more favorable than others.</li> </ul> | <ul style="list-style-type: none"> <li>□ □ sing or providing other telecom operator's information inappropriately.</li> <li>□ □ reating other telecom operators unfairly.</li> <li>□ Interfering or restricting manufacturers, etc. un□ustly.</li> </ul> |

## Outline of the SMP Regulation (3) --- Retail Tariff

| Market  | fixed  | mobile        |
|---|--|---------------|
| Criteria  | SMP carrier's services provided with designated essential facilities                                 | No regulation |
| Less competitive                                      | Fax, telephone, ISDN, public phone, leased line etc.<br>No notification of the minimum service level |               |
| Less competitive<br>Major influence on user's benefit | telephone, ISDN, public phone, leased line etc.<br>Price cap regulation                              |               |
| Others  | No regulation  |               |

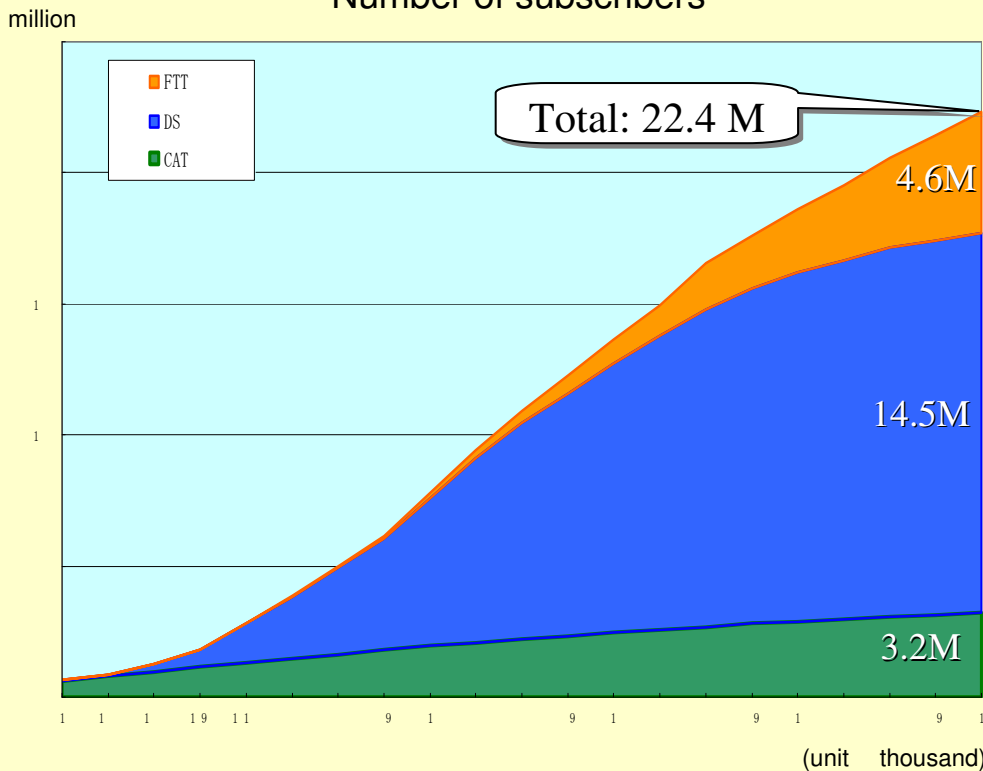
# Development of DSL Service Market



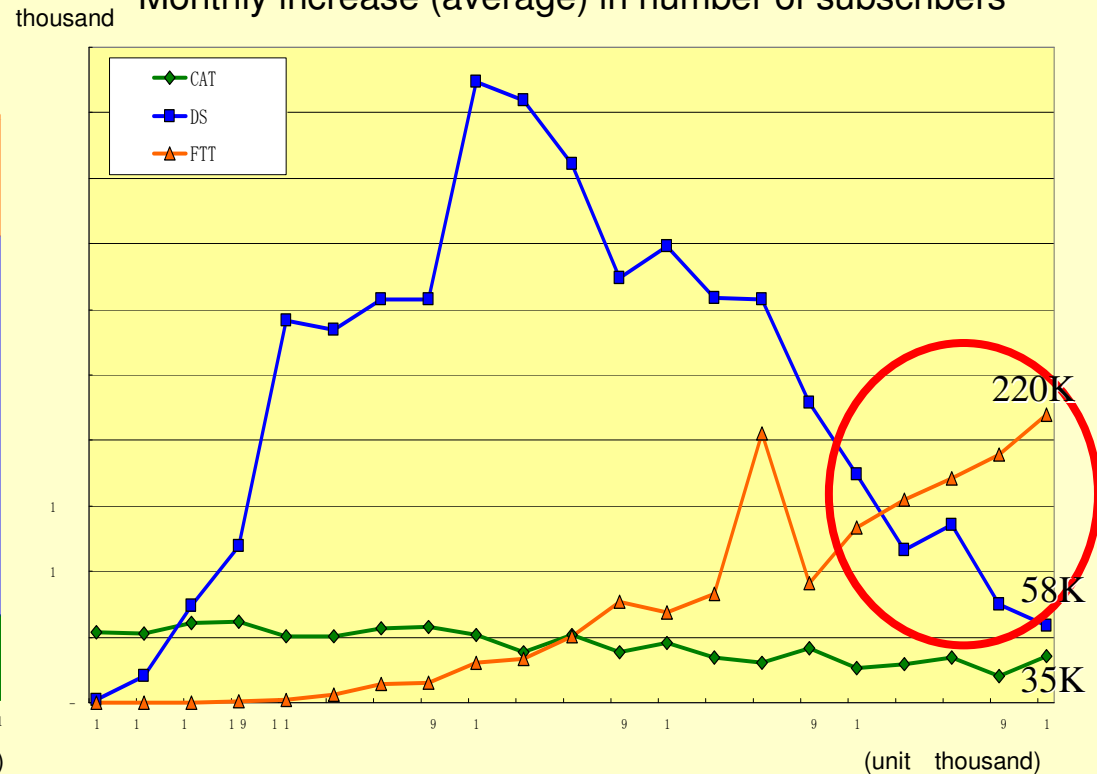


# Number of Broadband Service Subscribers in Japan

Number of subscribers



Monthly increase (average) in number of subscribers



|      | 01/03 | 02/03 | 03/03 | 04/03  | 05/03  | 05/12  |
|------|-------|-------|-------|--------|--------|--------|
| FTTH | 0.2   | 26    | 30    | 1,140  | 2,850  | 4,637  |
| ODSL | 70    | 2,370 | 7,020 | 11,190 | 13,670 | 14,480 |
| CATV | 780   | 1,450 | 2,060 | 2,570  | 2,950  | 3,227  |

|      | 00/4Q | 01/4Q | 02/4Q | 03/4Q | 04/4Q | 05/3Q |
|------|-------|-------|-------|-------|-------|-------|
| FTTH | 0.067 | 5.7   | 33    | 83    | 140   | 220   |
| DSL  | 20    | 74    | 459   | 308   | 117   | 58    |
| CATV | 54    | 51    | 38    | 34    | 29    | 35    |

Note: The number of VoIP subscribers is approximately 10.6 million (as of the end of December 2005).

# Fiber Optic Infrastructure in Japan

As of the end of  
March 2006

| Area   |                   | Coverage |      |      |      |      |      |      |      |      |      |      |                    |
|--|-------------------|----------|------|------|------|------|------|------|------|------|------|------|--------------------|
|  |                   | FY94     | FY95 | FY96 | FY97 | FY98 | FY99 | FY00 | FY01 | FY02 | FY03 | FY04 | FY05<br>(estimate) |
| Metropolitan<br>Areas                                      | Total             | 16%      | 21%  | 28%  | 34%  | 44%  | 56%  | 61%  | 77%  | 89%  | 94%  | 95%  | 96%                |
|  | Business<br>Areas | 32%      | 47%  | 74%  | 89%  | 92%  | 93%  | 94%  | 95%  | 97%  | 97%  | 98%  | 9                  |
| Cities with<br>populations of<br>more than<br>100 thousand | Total             | 8%       | 11%  | 11%  | 13%  | 22%  | 31%  | 40%  | 54%  | 73%  | 86%  | 88%  | 92%                |
|  | Business<br>Areas | 6%       | 23%  | 48%  | 59%  | 69%  | 72%  | 72%  | 77%  | 85%  | 87%  | 87%  | 93%                |
| Others   |                   | 2%       | 3%   | 5%   | 6%   | 8%   | 14%  | 22%  | 38%  | 49%  | 59%  | 65%  |                    |
| Nationwide   |                   | 10%      | 13%  | 16%  | 19%  | 27%  | 36%  | 43%  | 59%  | 72%  | 80%  | 84%  |                    |

Note: "Business Area" means an area in which more than 50% of subscribers are business customers.

# Methods of Calculating Access Charges

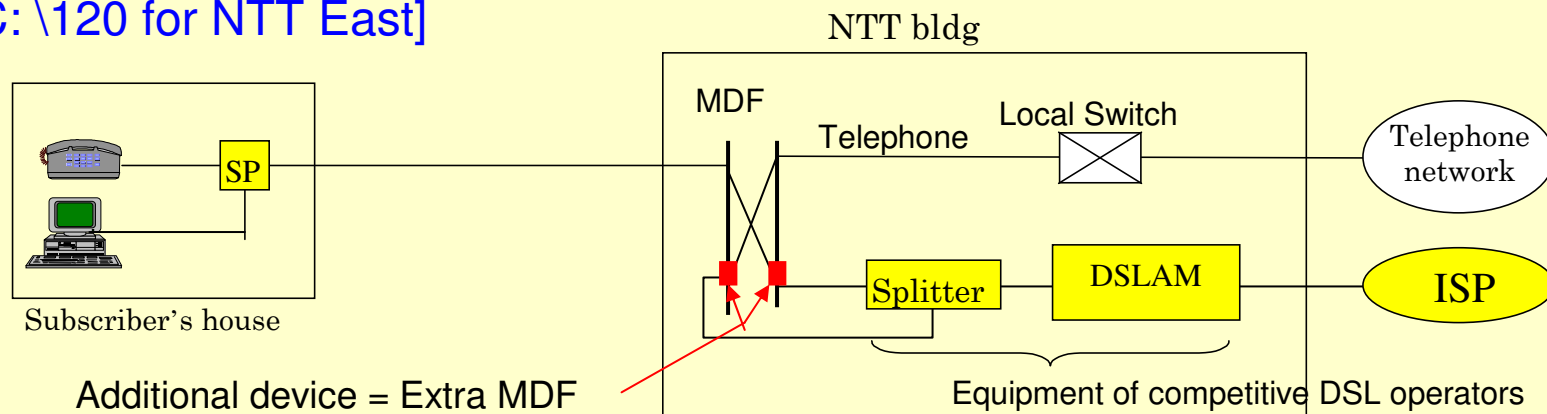
| Methods                                 |                             | Main objects   |
|---|-----------------------------|--|
| Long-Run Incremental Cost method (LRIC) |                             | <ul style="list-style-type: none"> <li>▪ Local switch</li> <li>▪ Tandem switch</li> <li>▪ Interoffice line between Local switch and Tandem switch</li> <li>▪ Signal transmission network</li> <li>▪ Access line to PHS base station</li> </ul> |
| Actual cost method                      | Forward-looking cost method | <ul style="list-style-type: none"> <li>▪ <b>Subscriber line (Fiber)</b></li> <li>▪ Regional IP network</li> </ul>  |
|   | Historical cost method      | <ul style="list-style-type: none"> <li>▪ Subscriber line (copper)</li> <li>▪ Interoffice fiber</li> <li>▪ Exclusive line</li> <li>▪ Public phone</li> </ul>  |
| Carrier's rate                          |                             | <ul style="list-style-type: none"> <li>▪ ISDN subscriber line (INS1500)</li> <li>▪ Exclusive line</li> </ul>   |

# Access Charges to Promote Broadband

## ➤ ADSL

The access charge we approved for line sharing is only for additional devices and line managing costs as the cost of the local loop is already paid by users as a basic telephone charge.

[AC: \120 for NTT East]



## ➤ FTTH

We do not adopt LRIC for optical fibre local loops as NTT is still building fibre loops and it is inappropriate to adopt a method that would result in NTT losing its investment incentives.

We have adopted the method we call 'forward-looking cost method.'

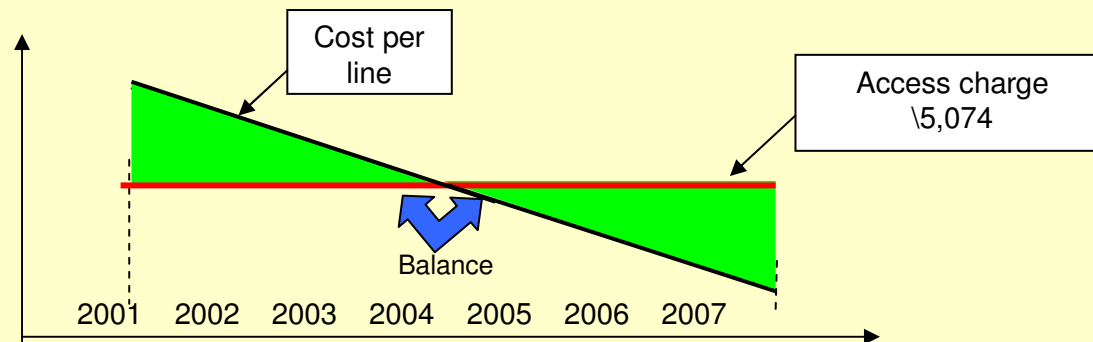
# Forward-looking Cost Method

- This method uses average charges calculated taking into account the predicted cost and demand within the next several years.
- The cost price and the access charge should balance out during the said period.
- This method is especially desirable for new IP networks as it allows NTT to recover full investment in fibre. At the same time, we can suppress the level of charges though the cost per line is very high due to limited demand initially.

## Fiber local loop access charge

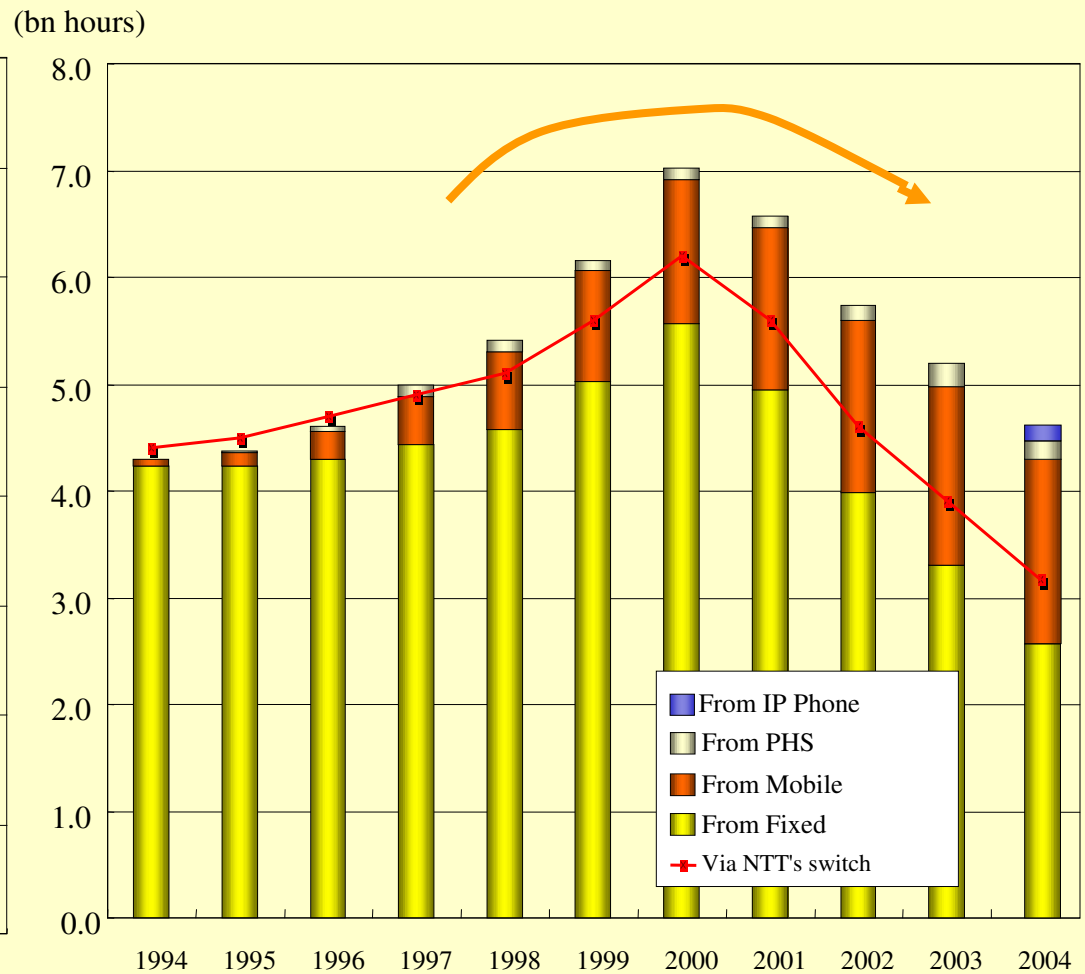
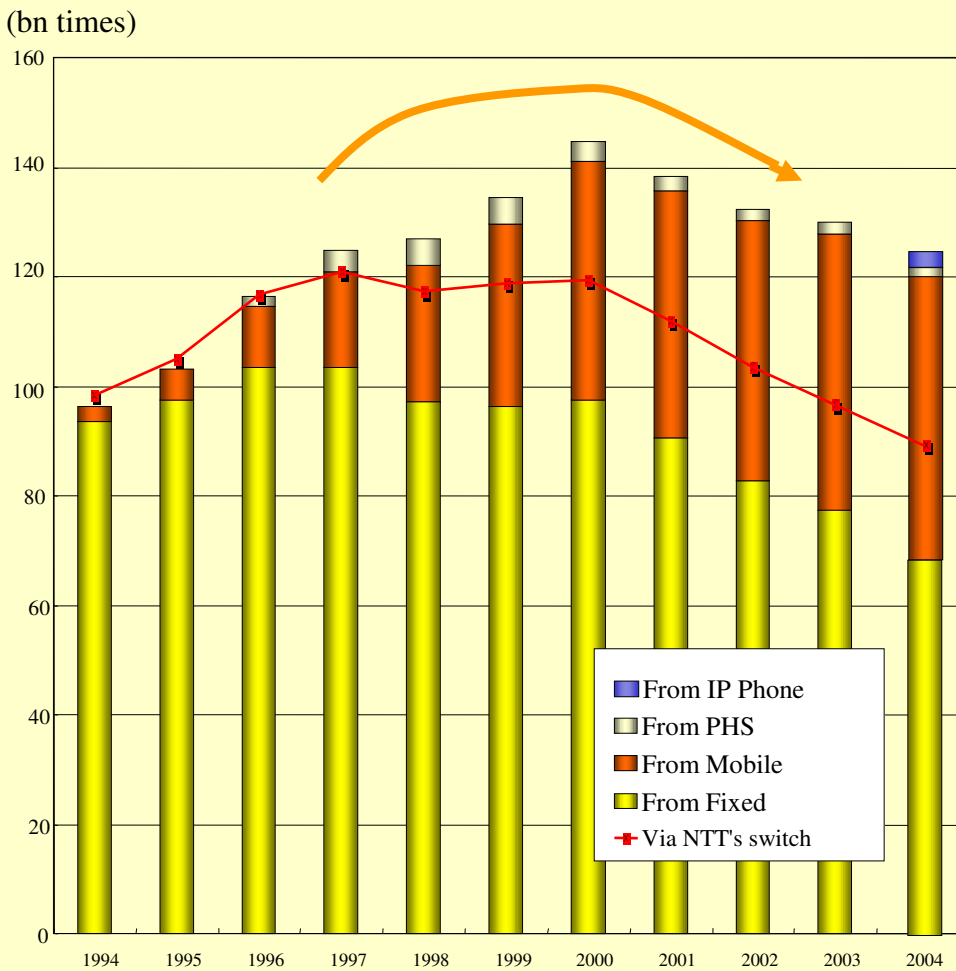
□ Access charges were approved in August 2001 for 7 years from 2001 to 2007.

[\[AC: ¥5,074 /month\]](#)



# Need to Review Access charge for PSTN

- Fixed-line traffic volume has been declining by around 15% a year after peaking in FY2000.
- Access charge will inevitably increase if the traffic continuous to decrease.



# Access Charges for PSTN in FY2005-2007

- Interconnection charge may exceed phone charge if the volume continuous to decline.
- Restrict interconnection charge after FY2005 by reviewing method for calculating cost.

## 1 Reviewing LRIC model

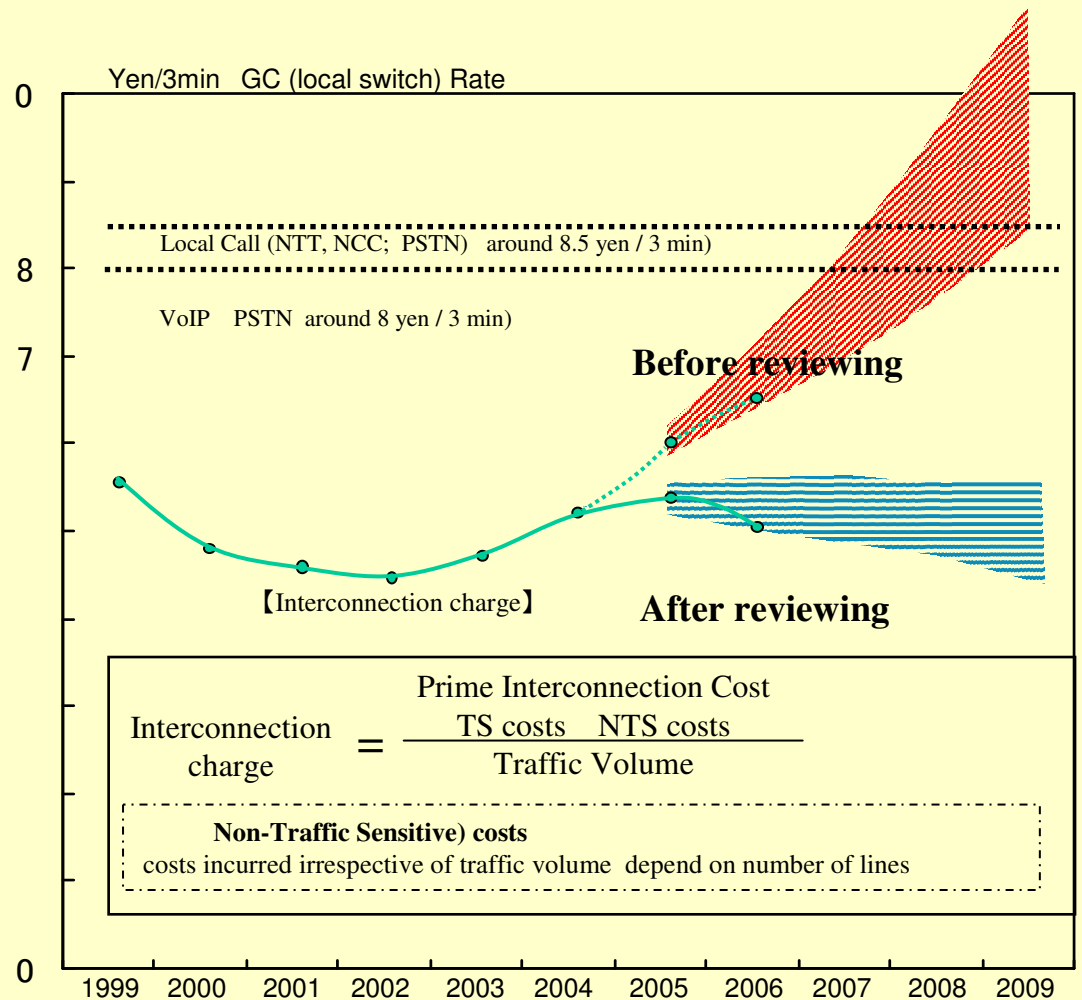
Reviewing input such as durable years for new LRIC model applied to FY05-07 (3 years)

➔ more than 10% reduction in cut

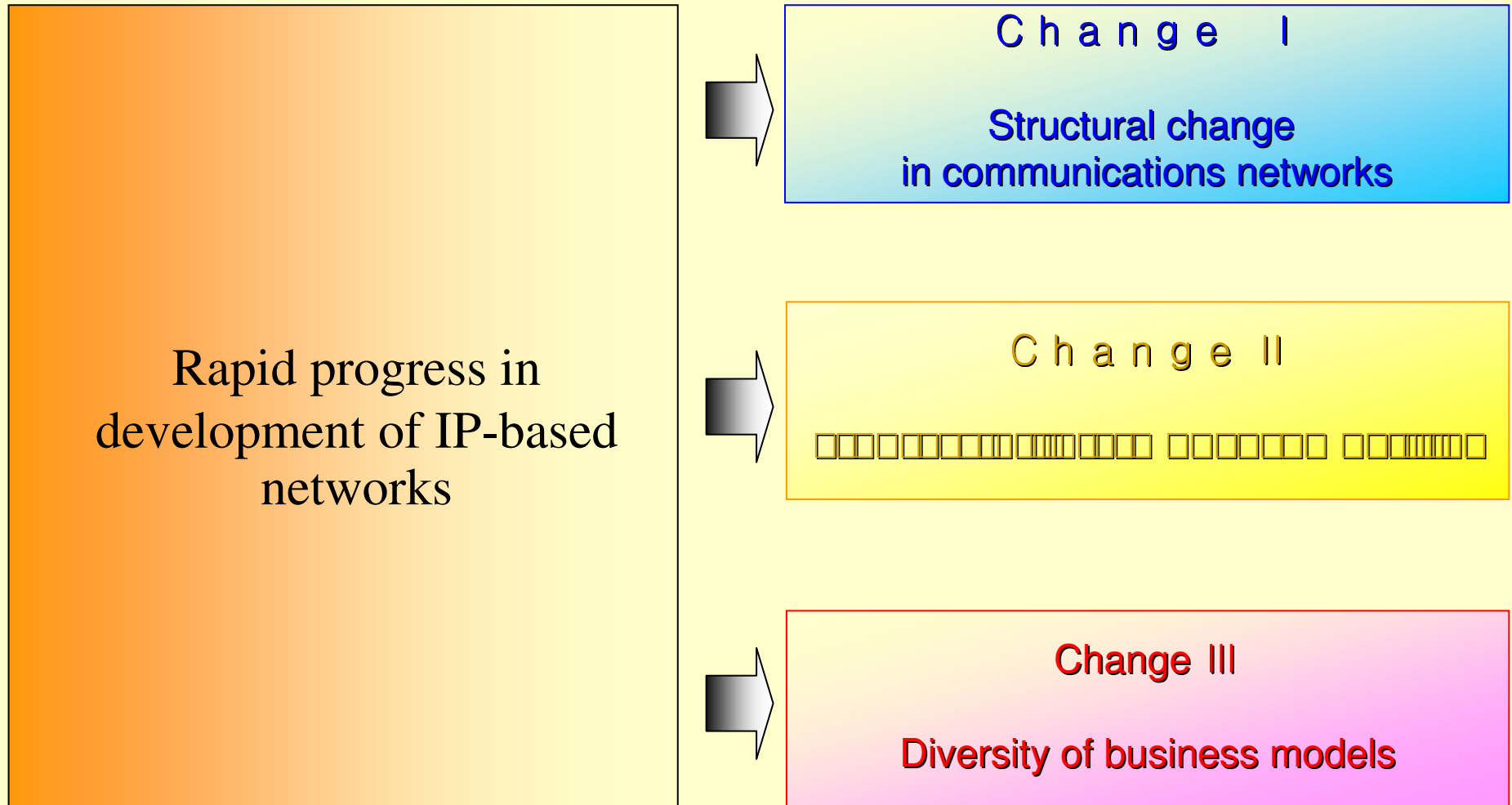
## 2 Deducting NTS costs

Though some Non-Traffic Sensitive costs such as subscriber ports have been added to the prime cost of the access charge to date, such NTS costs are supposed to be deducted within 5 years

➔ \60 billion of NTS cost to be deducted each year.



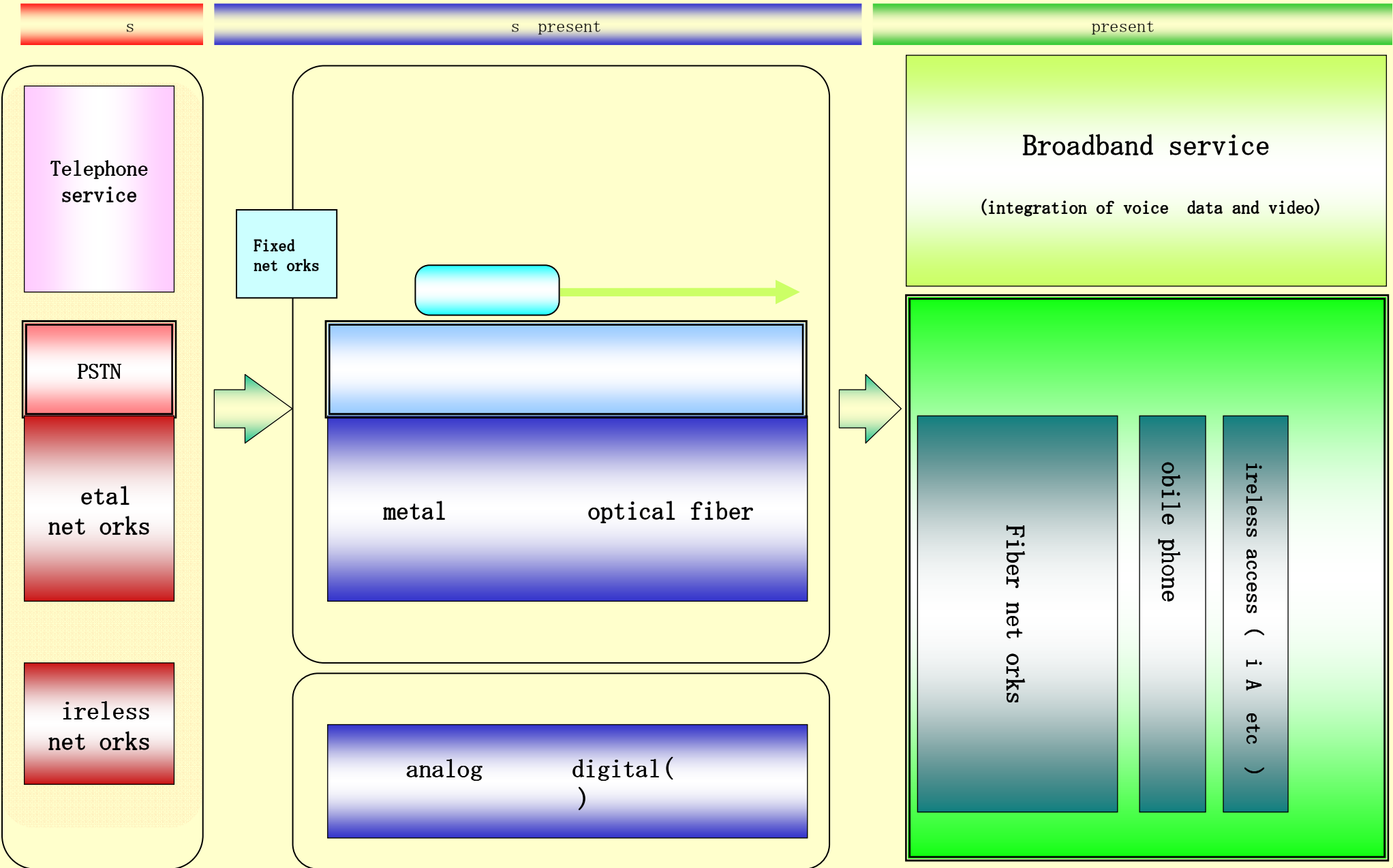
# Development of IP-based Networks and Change of Market Environment





# Change

# Structural Change in Communications Networks



ERROR: rangecheck  
OFFENDING COMMAND: .buildcmmap

STACK:

-dictionary-  
/WinCharacterSetFFF-VTT6134941Ct  
/CMap  
-dictionary-  
/WinCharacterSetFFF-VTT6134941Ct